

Press Release 20th March 2008

(for immediate release)

“ Semco Equipment Sales is pleased to announce the release of two x new Centremount-type versions of their popular Terex Loader backhoes, to join the four (4) x models currently on offer here in Australia.

The new models are:-

- Terex 820 Centremount (68.5 Kw)
- Terex 880 Elite “Pilot” Centremount (74.5 Kw)

The 820 CM is virtually identical in spec to the entry-level 820 Side-Shift Power Shuttle shift model, that replaced the former 760 . It has a Synchro Shuttle Shift Transmission as standard and is specifically aimed at the hourly hire operator who needs to have an ‘economy’ model that can compete well in the highly competitive end of the market where rates and margins are ‘tight’. It is no slouch though and features a low emission Perkins Turbo Diesel; extendible stick, A/C cabin and can hold it’s own in any company.

The more powerful and productive 880 Elite “Pilot” model features Ride Control Servo-controls for the hoe (Multi-pattern type); Full Powershift Transmission; Standard Auxiliary Hydraulics (dual flow); Ride Control System; larger 4 in 1 bucket; greater Hydraulic Pump Capacity; larger load carrying capacity low ground pressure tyres all round and is aimed at the Contractor who is getting paid on ‘production’ rather than hourly....and wants to get the job done faster.

So who buys Centremounts? The answer is, just about 100% of the USA Market (the world’s single largest Backhoe Market) is **Centremount only**, due to their 10 x foot building alignment regulations. In Europe however it is virtually nil, as the building codes dictate that Sideshift is a prerequisite. Here in Australia there is a small but distinct market segment that understands the advantages of a Centremount design and exploits those in order to better satisfy their particular needs. These include:-

- Greater Stability when craning loads or handling heavy buckets due to much greater stabilizer spread.
- Simpler design with less weight over the rear and better machine balance front to rear when roading.
- Lower overall roof height due to smaller diameter tyres...greater stability and access onto restricted sites.
- Narrower width across tyres can often have a big impact on transportability on board trucks, access onto tight jobsites etc.
- Less Complex system is perhaps better suited to constant hammer work than a side shifting type, so some say.

Prices are identical to the equivalent Sideshift models, so no cost penalty applies here in Australia, but stocks are limited so allow we suggest earliest inquiries will be best serviced. Download specs on www.semco-group.com.au or call 02 9833 6000 for more information”

...ends.

regards, Graham Murphy (Corporate Accounts, Director)

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