



MEDIA RELEASE

November 4, 2008

For Immediate Release

SEMCO ON THE MOVE

Major equipment supplier Semco has relocated its Newcastle operations as part of its growth strategy for the region.

Previously in Pavilion Place, Cardiff, the company has moved its sales, service and parts departments to new premises in Thornton at 52 Sandringham Avenue.

Semco director Graham Murphy said, "We wanted a location that is more convenient and accessible for our customers and Cardiff is no longer an appropriate location for us. The Thornton location is reached easily from all directions around the Newcastle area and close to other equipment suppliers. We are literally a couple of turns off the main New England Highway and Pacific Highway interchange. All phone and fax numbers remain the same."

Brendon Flett, Semco's Newcastle manager said "Semco is a customer-focused company that prides itself on its equipment brands and delivering a very high standard of service. The move has enabled us to streamline our integrated sales, service and parts support to continually improve our responsiveness to customers' needs in our growing market".

Semco imports, distributes, finances, insures, rents and services major brands -Takeuchi excavators and crawler-loaders, Terex backhoes and rollers, Fiori mobile mixers and dumpers, Astec trenchers and Bertoni agricultural sprayers. The company also has in stock a large selection of quality used equipment from all major brands.

[END]

For further information:

Satch Santilli - Sales Director SEMCO EQUIPMENT SALES

Tel: 02 9833 6000/ 0419 468 580 /Email: ssantilli@semcogroup.com.au/web:www.semcogroup.com.au

Michael Parkinson

Tel: 02 9572 7678 /M: 0419 264 465 / E: ausvex@bigpond.com

Ref.SM 11008