



**MEDIA RELEASE**

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**For Immediate Release**

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## **KEEP YOUR OPTIONS OPEN**

These days it's more important than ever to maximise your business opportunities. You have a project in hand and need more equipment for the task, but are not sure whether to commit to a purchase or rent.

An excellent solution may be a Rental/Purchase Option (RPO) from Semco Financial. This product gives you the flexibility to rent the equipment for six months, during which time your rental payments build equity should you wish to purchase at the end of the rental period. It's a great way of maintaining the flexibility of rental with the benefits of ownership.

Equipment supplier, Semco, has long recognised the purchase or rental dilemma facing contractors. The decision to buy is a big one, but you hate the idea of paying dead money to use someone else's machine.

The company's finance entity, Semco Financial, offers the Rental Purchase Option as part of its total finance and insurance solutions. These not only apply to Semco's equipment but are available for all of a customer's needs. "We have many large earthmoving and mining contractors who have taken advantage of the industry expertise of Semco Financial some of whom are buying competing brands, or other equipment such as trucks". Said director Paul Ireland.

Paul says it makes sound business sense to consider an RPO. "We can tailor a rental plan which gives you a raft of options that let you decide whether to keep renting the item, return it, offer to purchase or arrange longer term financing through Semco Financial.

Individual circumstances vary, so you should speak with your accountant about the benefits of a Semco RPO as there may be tax advantages for your business. So whether you are looking to buy or rent, talk to Semco Financial to see how we can service your business. It costs nothing and you may find that your current provider isn't giving you the deal you deserve." Ireland said.

Semco imports, distributes, finances, insures, rents and services major brands in addition to Astec - Takeuchi excavators and crawler-loaders, Terex backhoes and rollers, Fiori mobile mixers and dumpers and Bertoni agricultural sprayers. The company also has in stock a large selection of quality used equipment from all major brands.

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**SEMCO** supplies a full range of equipment under **SEMCO FINANCIAL**'s Rental Purchase Option. Shown here is the TAKEUCHI TL150H in action with the optional 600mm profiler.